

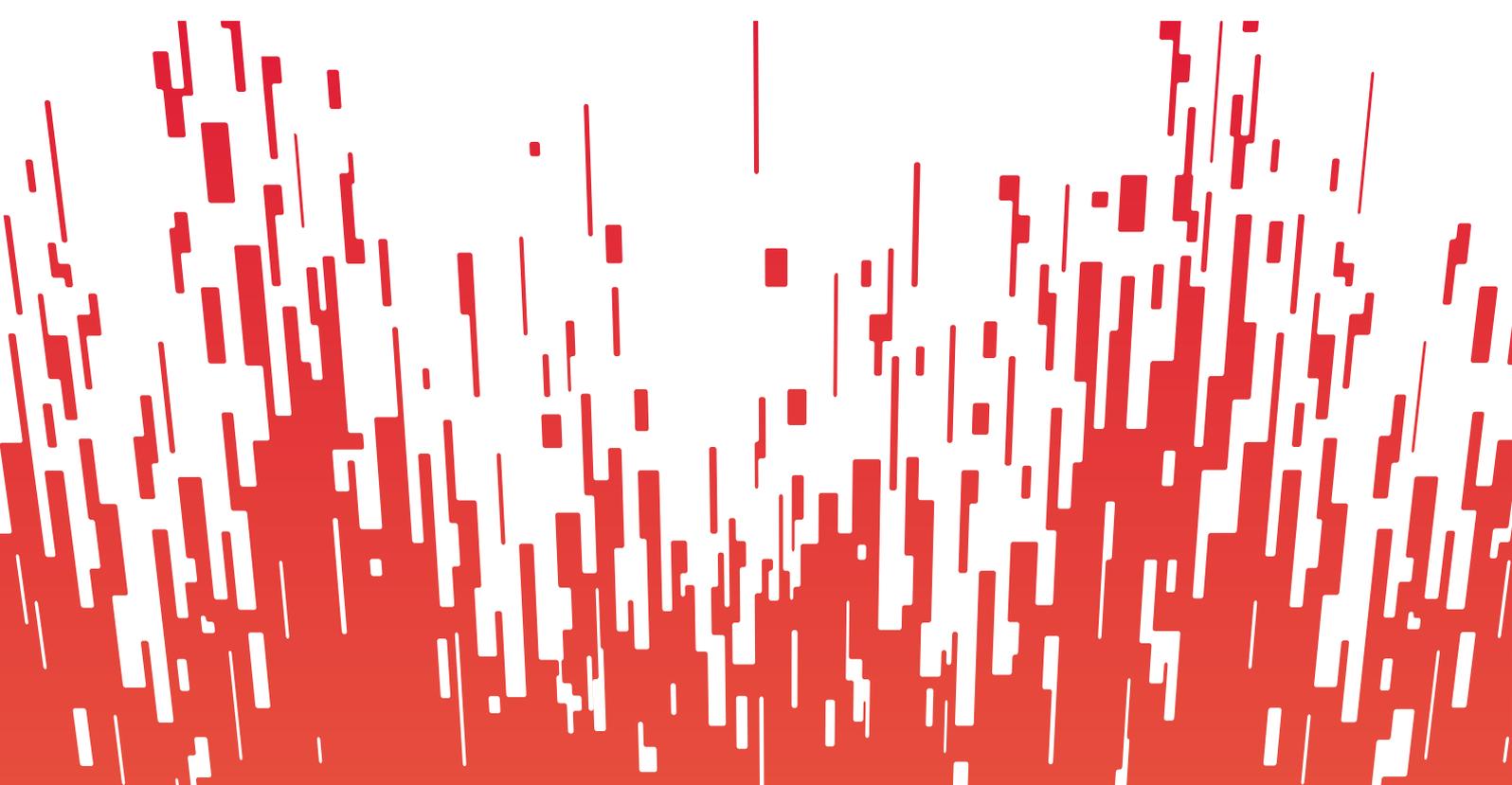
CREATED

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WORLD CUP
ENGLAND 2021

CAPITAL GRANTS PROGRAMME

SMALL-SCALE REQUEST GUIDANCE

OCTOBER 2018



THINKING ABOUT MAKING A SMALL-SCALE REQUEST?

Great news that you are thinking about applying for a small-scale grant from the CreatedBy RLWC2021 Capital Grants Programme.

Here you can find out more information about the headline facts for a small-scale request, the type of things you can apply for alongside some guidance of things to think about before you apply.

Remember, the Programme is open for 3 years. Please take the time to think about your project and submit it to us when you're ready.

HEADLINES

- Programme opens on 23 October 2018.
- It stays open. You can apply anytime over the next 3 years in the lead up to the tournament.
- We will distribute £1million to Rugby League focused projects over 3 years.
- You can request up to £15,000 but we expect the average request to be much lower.
- You apply through an online application at the RLWC2021 website
- You will receive a decision within approximately 12 weeks of submission.
- We want to fund as many projects as possible. Therefore, every organisation will need to provide some partnership funding.
- If you have any questions you can contact us at capitalgrants@rlwc2021.com



WHAT CAN WE APPLY FOR?



Branded team kit and equipment*

Branded training equipment*

Grounds maintenance equipment

Goalposts and post protectors

Small improvements or repairs to existing facilities



Minibus or road vehicle costs

Transport costs

Facility Hire

League or player subscription costs

Coach education or session costs

Replacement of equipment which has not been maintained

**Supplied by CreatedBy RLWC2021*

If you are unsure about whether your project can receive funding, please check out our frequently asked questions on [FAQ](#) or send us an email at capitalgrants@rlwc2021.com

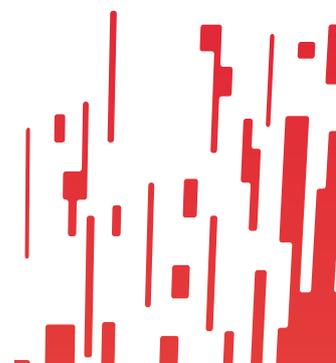


THINGS TO THINK ABOUT

We want your project to have the best chance of success. That might be through accessing funding from the CreatedBy RLWC2021 Programme or you could find another way to make it happen.

Either way, we've pulled together some questions (and answers!) that we think will help you and your organisation take the next step if you're developing a small-scale project.

Questions to ask your organisation...	What do you mean?	Where can we get some help?
Do you understand what is important to your users and community?	We think understanding the people that will benefit from the project is the key to making the right choices. That means asking questions and listening to your players, the club and your community. There isn't a right and wrong way of asking but if you are looking for funding you need to think about how you capture it so you can describe why the investment is needed and who will benefit.	You can use free online surveys or you can speak to users directly. You can also contact other organisations that really understand the people you are hoping to engage.
Do you know what you want to achieve from the project?	Sometimes we know what we want to do, but it can be harder to describe what we are seeking to achieve. For your project think about what success would look like. This might be the number of people who benefit, or engaging new volunteers, but it could also be things like reducing vandalism at the club or being in a better financial position.	The best approach to thinking about what you are trying to achieve is speaking to other people involved in the project. This will help to surface ideas, jointly agree what you want and importantly plan how you will measure the success.



Questions to ask your organisation...	What do you mean?	Where can we get some help?
Have you thought about how you will make it happen?	Even small-scale projects can take a lot of time to get up and running. You need to think about how you will deliver the project as well as how you will make sure you achieve the benefits you are looking for. This could be getting professional advice or just making sure you have enough support of people with the right skills.	Committing a plan to paper can be the best first step in supporting you to make your idea a success. You can also look at case studies or talk to other organisations who have been through it.
Is your organisation ready?	To receive funding, we need to know you are appropriately governed and operated. Good governance simply means that you can show your organisation acts with integrity and makes decisions with your best interests at heart.	There is online guidance available to help or you can contact the RFL or RLWC2021 for support at capitalgrants@rlwc2021.com
Are you able to access other funds to support your project?	Accessing other funds for your project means you can describe what you want to achieve. It means that other people or organisations want to help you, maybe because it benefits them or they can see the positive impact on the community. Accessing funding could be through your own reserves, fundraising or looking to other organisations for support.	There are a lot of different options for accessing funding. The RLWC2021 and Sport England have developed some guidance to help. Please follow the link for more information.

