



VACANCY

PARTNERSHIP EXECUTIVE

£25,000

RUGBY LEAGUE WORLD CUP 2021

LOCATION: MANCHESTER

WHO YOU'LL BE WORKING FOR:

In 2021, England will host the largest team sporting event in the world that year - the Rugby League World Cup, which will be the biggest and best ever in its history that dates back to 1954 when the tournament began.

32 competing nations in the men's, women's and wheelchair competitions will play in 61 matches across 21 venues, including St James' Park, Elland Road, Emirates Stadium, Manchester Central and Old Trafford. The most inclusive sport played in the biggest venues across the country.

We are on a mission to create inspirational moments that excite, engage and leave a long-lasting legacy.

Led by our values of being Bold & Brave, World Class, Authentic and Inclusive, we are looking for the best talent to join our team.

WHAT IT'S LIKE IN OUR TEAM:

We have a 'start-up' culture with a 'high bar' mentality to everything we do - we need to ensure that all touch points of the tournament are world class.

We require innovators and have created an environment where all our teammates flourish.

We have a leader-leader culture (not followers), with each teammate taking responsibility and accountability for their actions and results to move the business forward - we want people with a glass half full mindset!

We move at pace and have plenty to achieve this year, so need people who are hungry to use their skills and experience but also have a desire to learn more.

With a great choice of rewards and training, we provide a progressive culture to learn and develop your career.



Bold & Brave



World Class



Authentic



Inclusive



OVERVIEW OF THE ROLE:

You will play a key role in helping the tournament exceed in its targets and objectives for the commercial sector. The tournament has an exciting portfolio of commercial partners, who you will work with to ensure the KPIs of the tournament and the partner are met whilst living and breathing our tournament values.

You will support the commercial team in the day-to-day management of sponsors and will help identify opportunities to maximise the partnerships. High levels of organisation and a can-do approach will be crucial to effectively working with key tournament stake holders.

Proactive and forward thinking, you'll be able to build strong relationships with teammates and external stakeholders. The ability to provide solid and reliable support to all team members through logical thinking and problem solving is highly desirable.

WHAT YOU'LL BE DOING:

- Working across the commercial partners to ensure rights delivery and day to day support of sponsor activation
- Assist with stakeholder meetings and decision-making processes.
- Liaise with various internal departments, external suppliers and agencies to support the marketing promotion and operational delivery of multiple on-sale commercial products
- Maintain high levels of administration as part of account management
- Keep commercial stakeholders up to date on tournament related activity.
- Assist with commercial programme activation at stadia during tournament time

SKILLS AND EXPERIENCE REQUIRED:

- Relevant professional experience working in partner management at a rights holder, brand or agency desirable
- Passion for sport and understanding of the commercial landscape
- Enjoys multi-tasking, working in a fast-paced environment, and being part of a small and agile team.
- Strong attention to detail and highly organised
- Ability to take ownership of workload and deliver timely solutions.
- Strong communicator
- High computer proficiency.



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EMPLOYEE BENEFITS:

- 25 days annual leave plus Bank Holidays
- Flexible working hours
- 5% match pension contribution
- Option to enrol in private medical insurance
- Death in service life insurance cover
- Excellent career development opportunities

The successful candidate will report into the Head of Sponsorship

To apply please send an email with “Partnership Executive” in the title, including an overview of your experience in the form of a CV and a cover letter no longer than 2 pages of why you think you’re suitable for the role to jobs@rlwc2021.com

The closing date for applications is **12pm Wednesday 15th June 2022.**

Interviews will be held week commencing **Monday 20th June 2022.**

The Rugby League World Cup 2021 is committed to equality through diversity.

More information is available at rlwc2021.com.

If appointed you will need to provide us with a copy of your Passport and if relevant, a work permit to show you have the right to work in the UK. Alternatively, you would need Tier 2 Sponsorship to be able to work for us.



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