

CREATED

BY

RUGBY LEAGUE
WORLD CUP
ENGLAND + 2021

CAPITAL GRANTS PROGRAMME

SMALL-SCALE REQUEST GUIDANCE
OCTOBER 2018



THINKING ABOUT MAKING A SMALL-SCALE REQUEST?

Great news that you are thinking about applying for a small-scale grant from the CreatedBy RLWC2021 Capital Grants Programme.

Here you can find out more information about the headline facts for a small-scale request, the type of things you can apply for alongside some guidance of things to think about before you apply.

Remember, the Programme is open for 3 years. Please take the time to think about your project and submit it to us when you're ready.

HEADLINES

- Programme opens on 23 October 2018.
- It stays open. You can apply anytime over the next 3 years in the lead up to the tournament.
- We will distribute £1million to Rugby League focused projects over 3 years.
- You can request up to £15,000 but we expect the average request to be much lower.
- You apply through an online application at the RLWC2021 website
- You will receive a decision within approximately 12 weeks of submission.
- We want to fund as many projects as possible. Therefore, every organisation will need to provide some partnership funding.
- If you have any questions you can contact us at capitalgrants@rlwc2021.com

WHAT CAN WE APPLY FOR?



- Branded team kit and equipment*
- Branded training equipment*
- Grounds maintenance equipment
- Goalposts and post protectors
- Small improvements or repairs to existing facilities



- Minibus or road vehicle costs
- Transport costs
- Facility Hire
- League or player subscription costs
- Coach education or session costs
- Replacement of equipment which has not been maintained

*Supplied by CreatedBy RLWC2021

If you are unsure about whether your project can receive funding, please check out our frequently asked questions on [our website](#), or send us an email at capitalgrants@rlwc2021.com

THINGS TO THINK ABOUT

We want your project to have the best chance of success. That might be through accessing funding from the CreatedBy RLWC2021 Programme or you could find another way to make it happen.

Either way, we've pulled together some questions (and answers!) that we think will help you and your organisation take the next step if you're developing a small-scale project.

Questions to ask your organisation...	What do you mean?	Where can we get some help?
Do you understand what is important to your users and community?	We think understanding the people that will benefit from the project is the key to making the right choices. That means asking questions and listening to your players, the club and your community. There isn't a right and wrong way of asking but if you are looking for funding you need to think about how you capture it so you can describe why the investment is needed and who will benefit.	You can use free online surveys or you can speak to users directly. You can also contact other organisations that really understand the people you are hoping to engage.

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Do you know what you want to achieve from the project?	Sometimes we know what we want to do, but it can be harder to describe what we are seeking to achieve. For your project think about what success would look like. This might be the number of people who benefit, or engaging new volunteers, but it could also be things like reducing vandalism at the club or being in a better financial position.	The best approach to thinking about what you are trying to achieve is speaking to other people involved in the project. This will help to surface ideas, jointly agree what you want and importantly plan how you will measure the success.
Have you thought about how you will make it happen?	Even small-scale projects can take a lot of time to get up and running. You need to think about how you will deliver the project as well as how you will make sure you achieve the benefits you are looking for. This could be getting professional advice or just making sure you have enough support of people with the right skills.	Committing a plan to paper can be the best first step in supporting you to make your idea a success. You can also look at case studies or talk to other organisations who have been through it.
Is your organisation ready?	To receive funding, we need to know you are appropriately governed and operated. Good governance simply means that you can show your organisation acts with integrity and makes decisions with your best interests at heart.	There is online guidance available to help or you can contact the RFL or RLWC2021 for support at capitalgrants@rlwc2021.com