

# CREATED

# BY

RUGBY LEAGUE  
WORLD CUP  
ENGLAND+2021

## CAPITAL GRANTS PROGRAMME

LARGE-SCALE REQUEST GUIDANCE  
OCTOBER 2018



## THINKING ABOUT MAKING A LARGE-SCALE REQUEST?

We are really pleased that you have a project you think can transform Rugby League in your community and build a lasting legacy from the RLWC2021.

Here you can find out more information about the headline facts for a large-scale request, the application process alongside some guidance of things to think about before you apply.

Remember, the Programme is open for 3 years. Please take the time to think about your project and submit it to us when you're ready.

## HEADLINES

- Programme opens 23 October 2018.
- It stays open. You can apply anytime over the next 3 years in the lead up to the event.
- We will distribute £9million to large-scale Rugby League projects over 3 years.
- You can request any amount over £15,000.
- You apply through an online application at the RLWC2021 website
- The application is a two-stage process.
- You will receive a Stage 1 decision within approximately 12 weeks of submission.
- You will need evidence of ownership of the site you wish to improve.
- We want to fund as many Rugby League projects as possible. Therefore, you will need to provide some partnership funding.
- If you have any questions you can contact us at [capitalgrants@rlwc2021.com](mailto:capitalgrants@rlwc2021.com)

## What can we apply for?



- New or existing playing fields provision
- New or existing clubhouse facilities
- Multi-sport or multi-activity environments
- New or improved sports lighting
- New or existing Artificial Grass Pitches



- Revenue costs e.g. running costs
- Retrospective funding (work complete)
- Curriculum use only
- Projects that have been funded by Sport England or RFL in the past.

If you are unsure about whether your project can receive funding, please check out our frequently asked questions at [rlwc2021.com](#) or send us an email at [capitalgrants@rlwc2021.com](mailto:capitalgrants@rlwc2021.com)

## Why do we have a two-stage process and what is it?

We know that unfortunately we won't be able to support every project that applies for a large-scale funding request. The interest that has been expressed since the Programme announcement in July 2018 far exceeds the funding we have available to distribute.

We also know that for us to make award decisions on large-scale schemes we need a lot of information, which can be a lot of work for the organisation applying.

If you are successful, the work will all seem worth it, but if you're not - that is a lot of time and effort that could have been better spent.

That is why a two-stage process seems like a good way forward to us. We will ask for the minimum we can at stage 1 to make a decision on your application. If you are not successful we realise that will be really disappointing, however we will be transparent and upfront about why and suggest different options if we can. At the same time, we hope we won't have wasted too much of your time.

If you are successful, it means that we will be able to provide a more supported second stage. At this point we will request further information when, subject to due process, we think your project has a good chance of success.

### Stage One

Stage one is designed to allow us to understand the basics of your idea. It will give us an understanding of your project, who will benefit, what you are hoping to achieve as well as an outline of how you will make it happen. It will provide us with enough information to assess how your Programme delivers against our objectives, and whether it will progress to stage 2.

Stage one is an online application through the RLWC2021 website, it is open to all organisations. As we are focusing on your idea, there isn't a need for a lot of supporting information. If a supporting document, such as a photograph would help describe your idea, you can submit this to us using the online form

### Stage Two

At this stage we will work together to develop your idea. This will include agreeing an action plan with you, identifying the areas we would like you to focus on to allow us to complete a full assessment. The details of the stage 2 process will be specific to your project.



## What should I think about before I apply?

We want your project to have the best chance of success. That might be through accessing funding from the CreatedBy RLWC2021 Programme or you could find another way to make it happen.

Either way, we've pulled together some questions (and answers!) that we think will help you and your organisation take the next step if you're developing a large-scale project.

Questions to ask your organisation...	What do you mean?	Where can we get some help?
<p>Do you understand what is important to your users and community?</p>	<p>We think understanding the people that will benefit from the project is the key to making the right choices. That means asking questions and listening to your players, the club and your community.</p> <p>There isn't a right and wrong way of asking but if you are looking for funding you need to think about how you capture it so you can describe why the investment is needed and who will benefit.</p> <p>You might also want to access other data sources such as demographic information about your area.</p>	<p>You can use free online surveys or you can speak to users directly. You can also contact other organisations that really understand the people you are hoping to engage.</p> <p>You might also speak to the local council to understand some of the opportunities they see in your area.</p>
<p>Do you know if there is wider support for your project?</p>	<p>If you are developing a large-scale project, it is important that you understand if it makes sense for more than just your organisation.</p> <p>This might be about Rugby League – for example how it impacts other clubs, or even other sports. It might be that your project is something that is supported by Local Strategic plans such as a Playing Pitch Strategy.</p>	<p>The best way to access this information is to look online at your Local Authority website or contact the Council directly.</p> <p>You could also get in touch with the RFL who can point you in the right direction.</p>

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Do you know what you want to achieve from the project?	<p>Sometimes we know what we want to do, but it can be harder to describe what we are seeking to achieve. For your project think about what success would look like. This might be the number of people who benefit, or engaging new volunteers, but it could also be things like reducing vandalism at the club or being in a better financial position.</p> <p>For large-scale schemes you might want to think about the benefits to other organisations who support your project.</p>	<p>The best approach to thinking about what you are trying to achieve is speaking to other people involved in the project. This will help to surface ideas, jointly agree what you want and importantly plan how you will measure the success.</p> <p>You should also seek input from other organisations to see if there's anything more to consider.</p>
Have you thought about how you will make it happen?	<p>Large-scale projects can take a lot of time to get up and running. You need to think about how you will deliver the project as well as how you will make sure you can achieve the benefits you are looking for.</p> <p>This is likely to include getting professional advice especially when it comes to technical design. It is important to think about the full extent of the resource you need to deliver. You can then make sure you have enough people with the right skills to make it happen.</p>	<p>Committing a plan to paper can be the best first step in supporting you to make your idea a success. You can also look at case studies or talk to other organisations who have been through it.</p> <p>We recommend doing some research to test your ideas to make sure they are not only what you want but deliverable in the long term.</p>

Questions to ask your organisation...	What do you mean?	Where can we get some help?
Is your organisation ready?	<p>To receive funding, we need to know you are appropriately governed and operated. Good governance simply means that you can show your organisation acts with integrity and makes decisions with your best interests at heart.</p> <p>When you are seeking a large-scale request, you need to be sure your organisation is structured correctly for how you want to operate and have plans in place to manage risk to the organisation and individuals.</p>	<p>There is online guidance available to help or you can contact the RFL or RLWC2021 for support.</p> <p>You can also find more help on the club matters site specifically about operating a facility.</p>
Are you able to access other funds to support your project?	<p>Accessing other funds for your project means you can describe what you want to achieve. It means that other people or organisations want to help you, maybe because it benefits them or they can see the positive impact on the community. Accessing funding could be through your own reserves, fundraising or looking to other organisations for support.</p>	<p>There are a lot of different options for accessing funding. But for large-scale schemes this can take a lot of work. You should scope early what is realistic and ensure you have a plan that is possible.</p> <p>The RFL and Sport England have developed some guidance to help. Visit the RFL's dedicated funding page.</p>