



## RLWC2021 BOARD MEETING (20)

<b>Date &amp; Time</b>	Friday 18 <sup>th</sup> March 2021	<b>Location:</b>	Bonded Warehouse / MS Teams
<b>Present:</b>	Mike Perls MBE (Director), Robert Sullivan (Director), Sue Catton (Director) Karen Moorhouse (Director), Emma Young (Director). Lord Jonathan Caine (Director) Jon Dutton (CEO)	<b>Chair:</b>	Chris Brindley MBE
<b>Apologies:</b>	Stuart Cain (Director) Stacey Knight (Director) Esther Britten (Observer)		
<b>In attendance:</b>	Emma Cowley (Observer) Hattie Hughes (Observer) Anna Stewart (Observer) Graeme Thompson (Observer) Stephen Brown (COO) Michelle Gibson (Company Secretary)	Lucy Jones (RLWC) – in part Mick Hogan (RLWC) – in part Upneet Thandi (RLWC) – in part Russell Scott (RLWC) – in part Rob Meaden (RLWC) – in part	

Item	Agenda Item	Action
1.0	<p><b>Welcome &amp; Introduction</b></p> <p>The Chair welcomed everyone to the meeting.</p> <p>Apologies for absence were noted above. No new declarations of interest were declared.</p>	
2.0	<p><b>MINUTES</b></p> <p><b>2.1 Minutes</b> The minutes of the meeting held on 10<sup>th</sup> December 2021 and the conference call on 14<sup>th</sup> February 2022 were approved as an accurate record. This was proposed by RS and seconded by SC.</p> <p><b>2.2 Matters Arising</b> There were no matters arising.</p> <p><b>2.3 Subcommittee Minutes</b> The following subcommittee minutes were noted:</p> <ul style="list-style-type: none"> <li>• Risk &amp; Audit Committee – 7th December 2021, 20th January &amp; 8th February 2022</li> <li>• Risk Oversight Committee – 21st January 2022.</li> </ul>	
3.0	<p><b>SUCCESS ROADMAP &amp; METRICS</b></p> <p>JD provided a brief update on each area of the 2022 Success Roadmap.</p>	



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	The Board supported the overall framework and metrics.	
<b>4.0</b>	<b>TOURNAMENT READY</b>  The Board welcomed LJ to the meeting to outline key elements of the Tournament Ready plan.	
<b>5.0</b>	<b>PEOPLE, PRIDE, PLACE</b>  The meeting was joined by UT, MH, RM and Phil Coverdale from Cravens.  <b>5.1 Marketing Campaign</b> PC outlined the Cravens 'Real Impact' campaign, to be released to mark 200 days until the start of the tournament. The Board was supportive of the campaign.  <b>5.2 Revenue</b> MH presented the latest ticket sales trajectory.  It was agreed that a commercial update would be provided at the next meeting.	
<b>6.0</b>	<b>ON BUDGET</b>  <b>6.1 Broadcast Negotiations</b> The meeting was joined by R Scott to provide an update on broadcast rights.  It was agreed that R Scott would produce a proposal for discussion at the next Board meeting on the optimum way forward.	<b>R Scott</b>
<b>6.2</b>	<b>Postponement Budget</b> The Board reviewed the postponement budget and revenue received to date, together with a summary of the cashflow forecast.	
<b>6.3</b>	<b>Tournament Planning</b> The tournament milestone tracker was noted, which was being monitored by the Risk & Audit Committee on a regular basis.	
<b>7.0</b>	<b>ANY OTHER BUSINESS</b>  <b>7.1 Meetings</b> It was noted that the Board call on 4 <sup>th</sup> April would be rescheduled to 29 <sup>th</sup> April. The next meeting would take place on Friday 27 <sup>th</sup> May in London ahead of the Challenge Cup Final, followed by a dinner to discuss some scenario planning options for the tournament.  <i>The meeting closed at 14.00.</i>	