



## BOARD MEETING (15)

**Date & Time**      Friday 21<sup>st</sup> May 2021                      **Location:**                      Via Microsoft Teams

**Present:**              Stuart Cain (Director)                      **Chair:**                      Chris Brindley MBE  
                          Mike Perls MBE (Director),  
                          Stacey Knight (Director),  
                          Robert Sullivan (Director),  
                          Sue Catton (Director)  
                          Emma Young (Director),  
                          Karen Moorhouse (Director),  
                          Lord Jonathan Caine (Director),  
                          Jon Dutton (CEO)

**In attendance:**      Esther Britten (Observer)                      Terri Lynam – in part  
                          Hitesh Patel (Observer) – in                      Russell Scott – in part  
                          part    Rob Graham – in part  
                          David Bell (Observer)                                      Dean Hardman – in part  
                          Graeme Thompson (Observer)                          Tracy Power – in part  
                          Stephen Brown (COO)                                      Jodie Cunningham – in part  
                          Michelle Gibson (Company                                  Colin Moore – in part  
                          Secretary    Esther Crane – in part  
                          Jon Neill – in part

Item	Agenda Item	Action
1.0	<b>Welcome</b> CB welcomed everyone to the meeting.	
2.0	<b>Declarations of Interest</b>  Declarations of interest were noted as follows:  <ul style="list-style-type: none"> <li>• CB – SID on the RFL board.</li> <li>• KM – Director and Company Secretary on the RFL board.</li> <li>• EY – IRL Director</li> <li>• GT – IRL Director</li> <li>• RS – CEO of the Football Foundation</li> </ul>	
3.0	<b>Minutes &amp; Matters Arising</b>  <b>3.1 Board Minutes</b> The minutes from the meeting held on 19 <sup>th</sup> March 2021 and the conference call on 19 <sup>th</sup> April 2021 were approved as an accurate record. This was proposed by SK and seconded by MP.  <b>3.2 Subcommittee Minutes</b> The Board received the minutes from the following subcommittees:  <ul style="list-style-type: none"> <li>• Risk &amp; Audit Committee – 15<sup>th</sup> April 2021</li> <li>• Risk Oversight Committee – 26<sup>th</sup> March &amp; 16<sup>th</sup> April 2021</li> <li>• Project Board – 9<sup>th</sup> April 2021.</li> </ul>	
4.0	<b>Operations</b>	

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4.1	<p><b>Management Accounts &amp; Balanced Scorecard</b> RG joined the meeting to summarise the key observations from the management accounts to 30<sup>th</sup> April 2021.</p> <p>The balanced scorecard was noted.</p>	
4.2	<p><b>Risk Register &amp; Project Plan</b> SB updated the Board on the significant corporate and operational risks.</p> <p>The milestone plan and monthly dashboard were noted.</p>	
4.3	<p><b>COVID Operational Plan</b> The Board commended the significant work undertaken to produce the Covid Operational Plan.</p> <p>DH summarised the high-level bio secure considerations being undertaken to ensure the safest possible environment for teams, covering testing, travel, accommodation, and venue operations.</p>	
5.0	<p><b>Pandemic</b></p> <p>JD updated the Board on discussions with the southern hemisphere nations, players and other stakeholders and the options for the tournament.</p>	
6.0	<p><b>Tournament Guest Services</b></p> <p>EC was introduced to the Board and outlined the tournament guest services proposals and different tiers available.</p>	
7.0	<p><b>Customer</b></p> <p>TL presented the latest general admission ticket sales, a summary of the latest fan survey results and the latest marcomms activity.</p>	
8.0	<p><b>Commercial &amp; Broadcast</b></p>	
8.1	<p><b>Commercial</b> JN summarised the latest commercial report.</p>	
8.2	<p><b>Broadcast</b> Following a lengthy sales process, the Board supported the proposals to cover the Australian and New Zealand territories.</p>	
9.0	<p><b>Social Impact</b></p> <p>The meeting was joined by TP, CM and JC, who presented a comprehensive summary of each element of the social impact programme, including the CreatedBy grants investments, the Mental Fitness Charter activity, the volunteer programme, education programme and cultural festival.</p>	
10.0	<p><b>Any Other Business</b></p>	
10.1	<p><b>CEO Report</b> The latest report by JD was taken as read.</p>	



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10.2	<b>Board Evaluation Update</b> The Board noted the update from Value Alpha.	
	<i>There being no further business, the meeting closed at 14.15.</i>	

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