



INNOVATION ACADEMY VACANCY

DATA & INSIGHT COORDINATOR

National Minimum Wage

RUGBY LEAGUE WORLD CUP 2021
LOCATION; MANCHESTER

THE INNOVATION ACADEMY

Our RLWC2021 Innovation Academy is an opportunity for exceptional individuals to gain a hands-on experience and develop themselves further in a unique working environment.

The programme will offer real roles with real responsibility and expectations to deliver to world class standards. The roles available cover both paid internships and voluntary short-term work placements.

The successful candidates will benefit from on the job learning and be surrounded by experts working on a major sporting event. The Innovation Academy will offer outstanding opportunities to gain experience and really test your capabilities.

WHO YOU'LL BE WORKING FOR:

In 2021, England will host the largest team sporting event in the world that year - the Rugby League World Cup, which will be the biggest and best ever in its history that dates back to 1954 when the tournament began.

32 competing nations in the men's, women's and wheelchair competitions will play in 61 matches across 21 venues, including St James' Park, Elland Road, Anfield, Emirates Stadium, M&S Bank Arena and Old Trafford. The most inclusive sport played in the biggest venues across the country.

We are on a mission to create inspirational moments that excite, engage and leave a long-lasting legacy.

Led by our values of being Bold & Brave, World Class, Authentic and Inclusive, we are looking for the best talent to join our team.



Bold & Brave



World Class



Authentic



Inclusive



WHAT IT'S LIKE IN OUR TEAM:

We have a 'start-up' culture with a 'high bar' mentality to everything we do - we need to ensure that all touch points of the tournament are world class.

We require innovators and have created an environment where all our teammates flourish.

We have a leader-leader culture (not followers), with each teammate taking responsibility and accountability for their actions and results to move the business forward - we want people with a glass half full mindset!

We move at pace and have plenty to achieve in the next 12 months, so need people who are hungry to use their skills and experience but also have a desire to learn more.

With a great choice of rewards and training, we provide a progressive culture to learn and develop your career.

OVERVIEW OF THE ROLE:

At RLWC2021 one of our key aims is to be the most digitally-connected sporting events to date. As such, Data and Insight govern our decision making when it comes to which audiences we market to and our communication frequency. We also want to engage our fans in a truly unique and exciting way being digitally-led as much as possible.

We are looking for a data analyst who can provide regular and accurate reporting to various internal stakeholders to help us shape our decisions and plan our campaigns. You will also be able to provide us with ideas on how we can grow our database using the insights you have to hand.

WHAT YOU'LL BE DOING:

- Regular reporting on database figures and insights to internal stakeholders
- Assisting in the planning of our communications calendar
- Brainstorming campaign ideas that will grow our database based on the insights you receive
- Assisting with written copy for ECRM and other communication channels.

SKILLS AND EXPERIENCE REQUIRED:

- Educated to degree level, or equivalent with experience in data analytics
- Good understanding of data trends and marketing
- Experience of stakeholder management and reporting to various stakeholders
- An excellent and confident communicator
- Enjoys multi-tasking, working in a fast-paced environment, and being part of a small and agile team.
- Ability to take ownership of workload and deliver timely solutions.
- Strong attention to detail.
- High computer proficiency.



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The successful candidate will report into the Customer Lead.

To apply please send an email with “Data & Insight coordinator” in the title, including a covering letter of why you think you’re suitable for the role, and an overview of your experience in the form of a CV to academy@rlwc2021.com

The closing date for applications is **12pm Thursday 11th February 2021.**

Interviews will be held late February.

The Rugby League World Cup 2021 is committed to equality through diversity. More information is available at rlwc2021.com.

If appointed you will need to provide us with a copy of your Passport and if relevant, a work permit to show you have the right to work in the UK..



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